

Pre shoot Prep

Thank you for booking your package with me! My goal is to make the best photos possible to help you sell your property as fast as possible.

Here are a few things to help me:

Please minimize the number of people in the property during my time there. If the owners (and pets) can go for a walk or a drive during the photo shoot that would be helpful.

If you have special features of your home that are not obvious please let me know about these so I include them in the shoot.

Taking these steps will help make your property stand out in today's real estate market. I will not touch any personal property during the shoot.

Outside

- Sweep driveways, sidewalks, and patios
- Mow and rake front and back yards
- Remove vehicles from the driveway and do not park in front of the house
- Remove all garden tools including hoses and sprinklers
- For-sale and open house signs should be out of sight
- Trashcans should be stowed in the garage
- Turn on all exterior lights

Kitchen

- Move garbage cans out of sight
- Clear off counter tops and islands, including small appliances
- Clear the refrigerator completely, including magnets, photos, and clutter
- Empty the sink and put the soap, wash rag, sponge, etc. under the sink

Bathrooms

- Toilet seat lids need to be down
- Clear off counter tops, including toothbrushes, pill bottles, etc
- Shower/bath items should be placed under the sink
- Shower curtains should look nice and be opened

General

- Contain pets and move pet bowls and toys into the garage or out of sight
- Turn on all interior lights (even the stove light) and make sure all bulbs work
- Turn ceiling fans and televisions off
- Make all beds and tidy rooms. Make sure clothes are hung or folded, and put away
- Remove rugs to show the flooring, unless the rug sells with the house.
- Vacuum carpets
- Sweep hard floors
- Remove all personal items and photos
- Blinds and curtains should be open
- Remove old or tattered newspapers, mail, magazines
- Put out of sight all trashcans, cleaning supplies, magazines, books, power cords, religious and political items

Pretty much, make it look SUPER clean. Best thing is to have the agent go through the home prior to the shoot and work with the home owners on what they need to get done. The cleaner the home, the better the photos will look and the more showings they'll get.